

Trading Central “Value Analyzer” User Guide

Quick Start Guide for Value Analyzer

To launch Trading Central (Value Analyzer), login your account and go to “Quotes & News” >> “Trading Central” >> “Value Analyzer”.

The screenshot shows the BOOM trading platform interface. The top navigation bar includes "My Portfolio", "My Watchlists", "Trade & Status", "Subscribe", "Search for Stocks", "Quotes & News", and "Funds & Account". The "Quotes & News" menu is expanded, showing "Quotes", "Trading Central", and "Master Views". The "Value Analyzer" option under "Trading Central" is highlighted with a yellow box. Below the navigation, there are market indices (HSI, HSCEI) and a "My Portfolio | Cash Account" section. A table displays the portfolio holdings for "Hong Kong Exchanges & Clearing Ltd" (HK 00388).

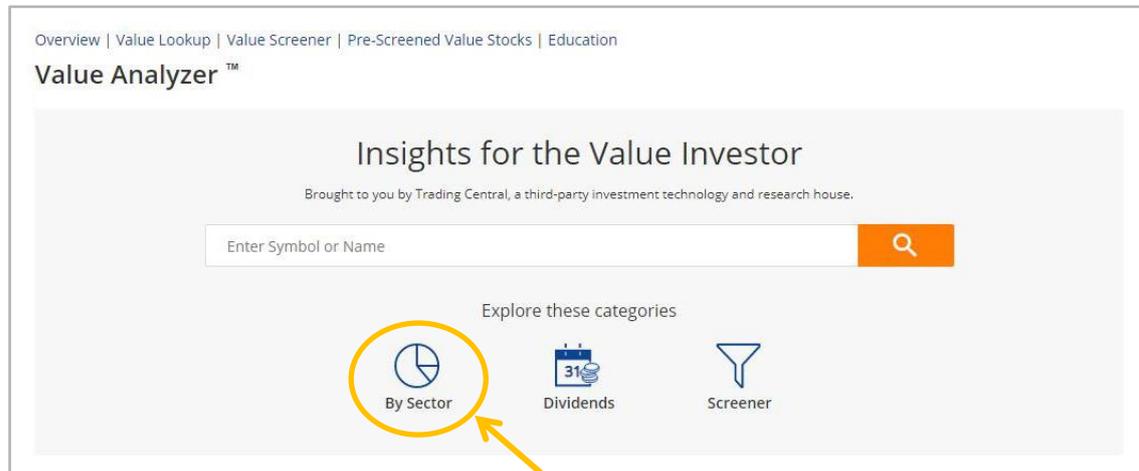
Code	Stock	Quantity	Cur	Avg. Cost* (Indicative)	Last (delayed)
HK 00388	Hong Kong Exchanges & Clearing Ltd	8,000	HKD	288.000	292.000

If it is the first time you access the tool, you are required to accept the disclaimer before you start using it. Click “Accept” to continue.

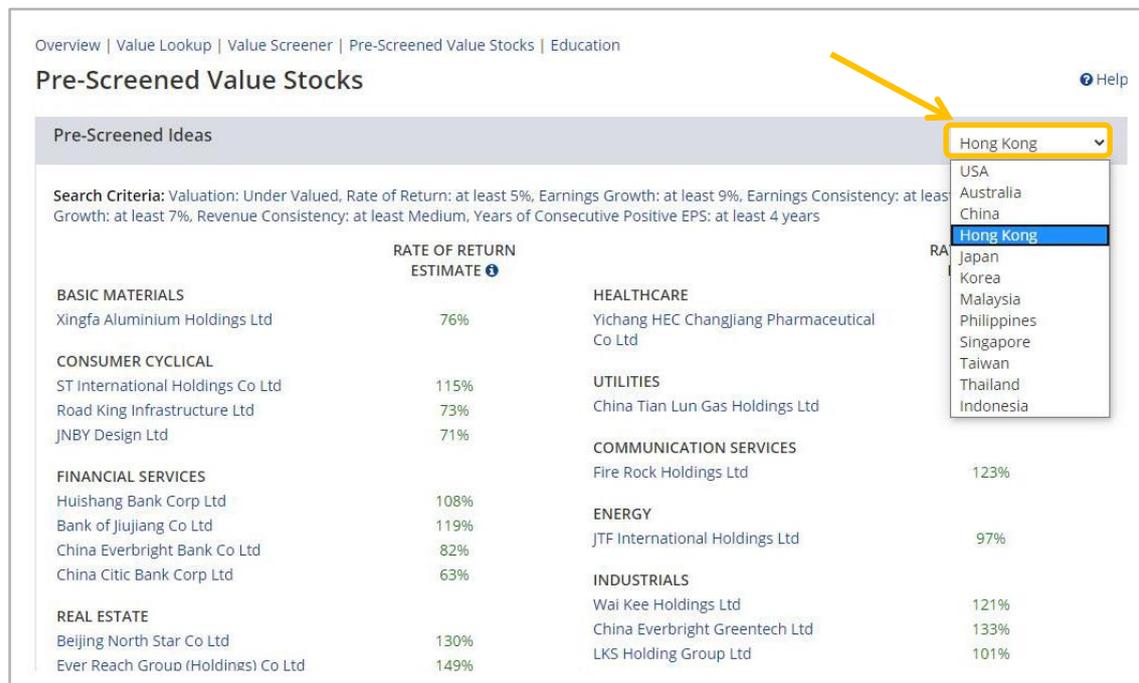
The screenshot shows the BOOM disclaimer page. The disclaimer text states: "This complimentary Technical Analysis services & contents are provided by Trading Central. The contents contained in these services are provided for informational and reference purposes. Any BOOM client using these services should not treat these services as being investment advice provided by MONEX BOOM. Investors shall note that investment involves risk. The prices of securities may move up or down. Before investing, investors should carefully consider the risks of any investment product and seek professional advice. MONEX BOOM will not disclose or share any personally identifiable information about you with Trading Central." Below the text are two buttons: "Accept" and "Decline". The "Accept" button is highlighted with a yellow circle and a yellow arrow pointing to it. The BOOM logo and "Powered by TRADING CENTRAL" are also visible.

This is the landscape of the “Value Analyzer”. You can use this tool to assess your favorite stocks from the perspective of value investing. Also, the tool can help finding investment candidates by selecting your own value investing criteria from the market.

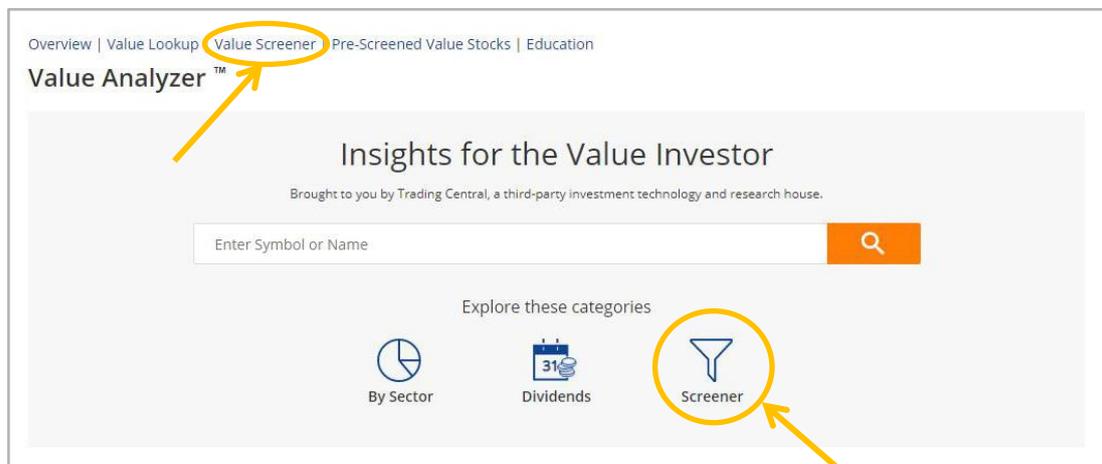
Let’s start with using the tool to find out the good stocks for value investing in different sectors. Click “By Sector” to continue



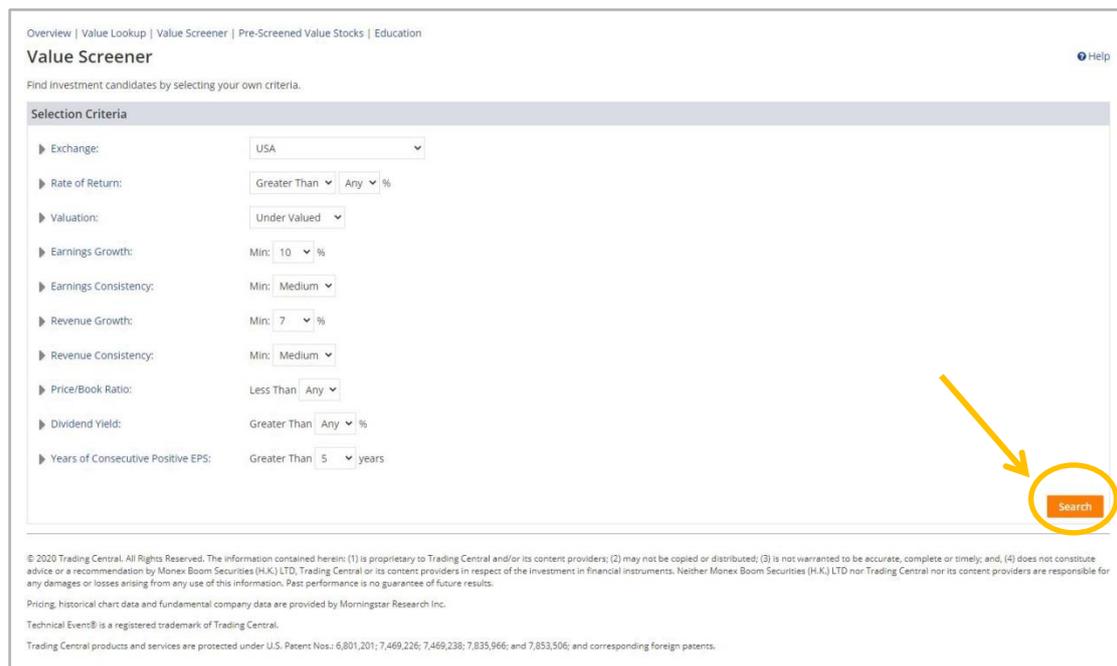
This page will show you the value investing picks (based on the pre-set criteria shown) by the “Value Analyzer” in each sector. By default, it will show US market results. To change another market, click the drop down menu on the right hand side.



If you want to find out value stocks using your own criteria, you can use the “Value Screener” tool. You can either click the “Value Screener” link on the top menu or “Screener” icon to launch the tool.



You can input your own selection criteria to find out the value stocks in the market. Click “Search” to start the screening.



If there are stock(s) matching your selection criteria, the result will be shown here. To modify your criteria, click “Refine Search”.

Overview | Value Lookup | Value Screener | Pre-Screened Value Stocks | Education

Value Screener Results

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Here are the top stocks (up to 50) matching your Value Screener criteria, sorted from “most undervalued” to “least undervalued” so that the best candidates for value investing are brought to the top.

Symbol	Exchange	Name	Earnings/Growth (%)	Revenue/Growth (%)	Action
3698	HKEx	Huishang Bank Corp Ltd	20	18	Value Lookup
1257	HKEx	China Everbright Greentech Ltd	40	61	Value Lookup
1558	HKEx	Yichang HEC Changjiang Pharmaceutical Co Ltd	40	62	Value Lookup
0257	HKEx	China Everbright International Ltd	23	35	Value Lookup
3306	HKEx	JNBY Design Ltd	24	18	Value Lookup
1061	HKEx	Essex Bio-Technology Ltd	31	28	Value Lookup
0371	HKEx	Beijing Enterprises Water Group Ltd	21	28	Value Lookup
1099	HKEx	Sinopharm Group Co Ltd	20	19	Value Lookup
2202	HKEx	China Vanke Co Ltd	19	22	Value Lookup
1297	HKEx	Sinofast Technology Group Ltd	13	17	Value Lookup
0384	HKEx	China Gas Holdings Ltd	29	17	Value Lookup
2318	HKEx	Ping An Insurance (Group) Co. of China Ltd	20	21	Value Lookup
1523	HKEx	Plover Bay Technologies Ltd	23	24	Value Lookup
0392	HKEx	Beijing Enterprises Holdings Ltd	11	11	Value Lookup
1109	HKEx	China Resources Land Ltd	15	22	Value Lookup
4337	HKEx	Starbucks Corp	12	11	Value Lookup
2382	HKEx	Sunny Optical Technology (Group) Co Ltd	39	39	Value Lookup
3319	HKEx	A-Living Services Co Ltd	40	44	Value Lookup
1193	HKEx	China Resources Gas Group Ltd	18	21	Value Lookup

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Pricing, historical chart data and fundamental company data are provided by Morningstar Research Inc.

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If you want to examine your favorite stocks whether it is a good value investment, enter stock symbol or name in the search box.

(TIPS: For Hong Kong stocks symbols which is less than 4 digits, remember to input the “0”. For example, for Tencent Holdings Ltd, enter “0700” instead of “700”.)

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Value Analyzer™

Insights for the Value Investor

Brought to you by Trading Central, a third-party investment technology and research house.

Enter Symbol or Name

Explore these categories

- By Sector
- Dividends
- Screener

Value Analyzer™

Insights for the Value Investor

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Q

Suggestions for 0700 X

0700	Tencent Holdings Ltd	Stocks - HKEx
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By Sector

Dividends

Screeners

Value Lookup

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Find out if a stock is a good candidate for Value Investing.

Symbol: Search Q Symbol Lookup

Tencent Holdings Ltd

0700:HKEx **543.000** HKD, Last Close

[Options Available](#) | [Interactive Media](#)

[Event Lookup](#)

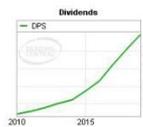
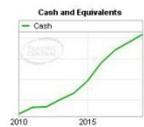
Value Summary

Revenue: 421,952 (million)
 Estimated EPS Growth: 24.0%
 Estimated P/E Ratio: 46.14
 DPS: 1,200,000 (0.2%)
 Price/Book Ratio: 10.39
 Current Fiscal Year: 2020-12

Near Fair Value

Rate of Return Estimate: 9%
 Project Value Chart

Tencent is a Chinese Internet giant with businesses and investments in a wide variety of Internet services and contents. Major services include communication and social networking (Weixin/WeChat and QQ), online PC and mobile games, content (news, videos, music, comics, and literature), utilities (email, app store, mobile security, and mobile browser), the cloud, and financial technology. Tenpay [...]
<http://www.tencent.com>



Finally, if you want to learn more value investing, click “EDUCATION” and there are some education materials for let you know more about the key concept of value investing. If you want to learn more advanced tutorial about the Trading Central platform, check out the official YouTube channel of Trading Central: <https://www.youtube.com/c/TradingCentral/playlists>

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Value Analyzer™

Insights for the Value Investor

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Value Analyzer™ Educational Material

Learning Center

Value Investing is a timeless investing strategy used by some of the World's most successful investors. Now the process has been simplified so that opportunities are available to you at the click of a button.

Introduction to Value Investing	Learn the key concepts of Value Investing and how to select stocks that fit the criteria.
Understanding "Fair Value"	Learn the key concept of 'fair value', which helps you to know how much to pay for a stock.

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